



---

Logo specifications and usage guidelines

Recommended clear space on all four sides of the logo should be no less than the diameter of the LBF mark ( Indicated here as a gray box.) This clear space remains proportional as you enlarge or reduce the size of the logo.



Recommended minimum size

0.75"



These clear space guidelines apply to any use of the Abaco logo whether in full color, black, reverse or grayscale.

## Full color Positive



### PRIMARY



Abaco Midnight Blue  
C100 M93 Y40 K44  
R21 G30 B71  
PMS 276  
HEX #1C264B  
RAL 5011



Abaco Golden Yellow  
C0 M14 Y100 K0  
R255 G207 B1  
PMS 116  
HEX #FFCF01  
RAL 1018

## Full color Reverse



White  
C0 M0 Y0 K0  
R254 G254 B254  
PMS n/a  
HEX #FEFEFE



Abaco Golden Yellow  
C0 M14 Y100 K0  
R255 G207 B1  
PMS 116  
HEX #FFCF01  
RAL 1018

## Black and White Positive



Black  
C0 M0 Y0 K100  
R55 G55 B55  
PMS Process Black C  
HEX 373435

## White Reverse



White  
C0 M0 Y0 K0  
R254 G254 B254  
PMS n/a  
HEX #FEFEFE

DO NOT use a grayscale screened black and white version on reverse out applications (dark backgrounds such as black) .  
For reverse applications, use ONLY the full color version or 0%K white version shown above.

---

Preferred background logo use and logo color specifications

CMYK Positive



RGB Positive



PMS Positive



CMYK Negative



RGB Negative



PMS Negative



---

Logo color comparison